



# கிராம கல்வி மற்றும் செயல் மேம்பாடு (ரீடு) RURAL EDUCATION AND ACTION DEVELOPMENT (READ)

Reg No: 159/1994



Instituting capacity building measures to ensure the welfare of rural women, children, differently-abled persons, providing education to children, special children with Intellectual Disability, farmers and healthcare services for people with HIV.

## Organization overview

READ's existence is solely dedicated towards the betterment and upliftment of target communities through issue-based interventions. We encourage women to be entrepreneurs, educate children, special children and provide accommodation, support and care for HIV/AIDS affected, and elders. READ has special centres dedicated to provide vocational training for women and PwDs. In collaboration with Child Line 1098, we provide support for children living in situations that violates their basic rights. From years of service, READ has grown into an organization that enable and empower communities to lead themselves to their development. Our relentless services extend to everybody irrespective of their gender, caste, creed, ethnicity, and religion.

## Problem statement

Lack of employment opportunities for women gender inequality, lack of access to education for children, child abuse, lack of care and support for people with HIV, elders, and people with disabilities are some of the major problems prevailing in Ariyalur, Perambalur and Cuddalore Districts. The intensity of the problems increased each year as there are no developmental plans to uplift their community. There aren't any favourable circumstances for them to utilize their given ability to lead an independent life.

## Our Approach

### Women Empowerment

Empowerment is the main process of social development which can enable women to participate in the economic, political and social sustainable development of the rural communities. We knew it was crucial to empower women, especially in rural areas, as they were subjected to gender inequality, violence, and lack of access to livelihood opportunities. So, we formed women self-help groups which is mainly focused on savings and credit method within the self-help groups. We also provide capacity building training, skill development training to members of Self-Help Groups. We follow-up this initiative to monitor the progress of the group, and make necessary decisions in advancing their progress.

### Special Education for Differently Abled Person

**Anbagam for the differently-abled:** Persons with disabilities live a very challenging life as their 'disability' is often seen as their 'inability' by many. Due to their disabilities, they are often neglected, abandoned which further deteriorates their condition. We provide special education to them to have equitable opportunities in society. In order to make them feel loved and included, we opened a home called Anbagam which is both a day care and residential care centre, to provide care, food, and build their skills to have a job opportunities in mainstream society.

### Orphan Children Education

Majority of children living in Vilandai and Andimadam were working as child labor in factories, shops, hotels, and they couldn't go to schools because there were no parents or caretakers to give food and education. To tackle this major crisis, we came up with a sustainable solution, which is to get sponsorship from willing donors for their education, food and other expenses. Further, we also let children stay at their relatives home to grow up in a homely environment, so that they never feel excluded. READ also collaborates with Child Line 1098 to help children from distressing situations. We provide counselling, rehabilitation services, legal support to children we come across through Child Line emergency services.

### Health and Sanitation and Support to Senior Citizen

READ is dedicated towards providing a safe environment for elders. We have an accommodation facility for elders where we provide healthy, nutritious meal, health check-ups, and knowledge enrichment sessions. By creating a safe environment, we establish a better retired life for them.

### Malarum Mottukal (Blossoming flowers)

READ initiated a number of HIV prevention care and support programmes, as part of these programmes, READ started the HIV positive network called "Malarum Mottukal" to assist persons living with HIV/AIDS (PLHIV) in the district.





## Awards & Achievements

- Gold Star Millennium award by National Integrity Cultural Academy - 2010
- Best Organization Award by Film Director V. L Baskar Raj, Agada Vigadam - 2014
- Best Service Award in the social sector by Tamil Sangam - 2014
- Excellence Award by Excellence in Humanitarian Service - 2017



### Impact so far

**456**

Children educated through sponsorship programme

**198**

Adults supported with health care, counselling, and livelihood

**1500**

women given community level awareness towards self-sufficiency

**58**

youth and women provided skill training

**80**

intellectually challenged adult given vocational skill training

**220**

intellectually challenged children given writing and reading training

**33**

HIV/ AIDS affected children got health and nutrition support

**155**

PwDs supported for better livelihood to live like others in the society

**1452**

families received Grocery things, Toilet things and Mask for pandemic situation

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## Join us in our mission

At Rural Education and Action Development, we strive for the development of socio-economic status of women, educational status of rural poor, special children, PWDs (Intellectual disability), and all disadvantaged communities through community-based interventions. We humbly request you to support us further on our journey to support the lives of deserving communities.

## A small contribution can make a big difference

5000	Sponsor nutritional supplementary for less privileged people
3000	Sponsor school bags, shoes, and educational materials for children
2000	Sponsor Covid relief materials
2000	Sponsor things for formal school kids
2000	Sponsor an educational trip for HIV affected children
1500	Sponsor skill training to 1 adult
1000	Sponsor to educate adolescent girls on mensuration
500	Sponsor to educate people about CORONA virus

**Donations to READ are tax exempted under 12A and 80 G Income Tax Act of India**

### Bank account details

A/C name Rural Education and  
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A/c number 11435424130  
Bank name State bank of India  
Branch Varadharajanpettai  
IFSC SBIN0008685



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