

# Annual Report 2020-2021



**Rural Education and  
Action Development (READ)**  
INTEGRATED COMMUNITY DEVELOPMENT

Registration number: 159/1994



## EXECUTIVE DIRECTOR'S NOTE

"It is my immense joy and pleasure to share my heart felt feelings and experiences related to the selfless service rendered by READ organisation to the society.

Some are born great

Some are made great

On somebody greatness is thrashed

In this sequence, I am really lucky and blessed by the Lord and made myself great by your generous heart and tireless hard work. I extremely thank everyone for supporting me and guiding me to render my service for the society.

As our national Father Mahathma Gandhiji said "Villages are backbone of our nation", it is better to develop Rural than Urban. These lines of our national Father influenced me to develop rural areas by establishing social service organisation called READ. This organisation runs schools for rural children to acquire more knowledge, homes for physically and mentally disabled children, orphans and aged people, SHG's for economically weaker women in rural.

My ultimate goal is "Empower to Improve". My primary work, with my team is to support under privileged people who belong to remote areas, making them to be aware of their basic human rights, to fulfil their needs and wants, to uplift the economically weaker ones. The best part of my daily work, is to see the smiling face of the children in the orphanage and to help the elderly people at old age homes by sharing my love and joy with them. I always motivate rural women to come forward to raise their voice against social evils like sex harassment, child abuse, corruption etc. And also to bring out their hidden talents to be more courageous, self-defensive, and economically independent.

I take this opportunity to thank all my supporters, well-wishers, donors, co-workers for helping us reach deserving lives. I look forward to reach many more in the upcoming years.

Yours sincerely

**READ Selvam**

Founder and Secretary



# Rural Education and Action Development (READ)

*Instituting capacity building measures to ensure the welfare of rural women, children, differently-abled persons, providing education to children, special children with Intellectual Disability, farmers and healthcare services for people with HIV.*

## About us

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READ was established in 1994 as a Non-Governmental Organization head quartered in Andimadam, Ariyalur District. A group experienced social workers under the leadership and guidance of Dr READ Selvam, started this organization to address the poor, neglected status of women living in rural areas. Their commitment towards empowering women gave birth to this organization, which was registered under the Societies Registration Act 27 of 1975. Over the years, we spread our activities to improving the social, educational and economic conditions of the underprivileged, disadvantaged and vulnerable people, irrespective of caste, creed, religion, sex and sexual orientation.

As a step further in helping the target communities, we opened Anbagam special school for differently-abled children, "Malarum Motukal" group for supporting HIV affected people, Community Resource Centre to institute capacity building for people with disabilities, Self-help groups for women, Childline 1098 service for children living in rural areas, and agricultural programmes to enable the development of farming communities. All our initiatives ensure that our target communities are enabled and empowered to be a decision makers of their lives. Our current area of operations include 211 villages in Ariyalur, Perambalur and Cuddalore districts.

## Vision

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READ is to create a just society practising democratic and human values of equity, participation, inclusion and self-reliance through education.

## Mission

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To empower the poor, marginalised and unorganised sector of the society through promoting and strengthening community based organisations and instituting capacity building measures.

## Presence

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State: TamilNadu

District: Ariyalur- 4 blocks, Perambalur- 2 Blocks, and Cuddalore- 1 Block a total of 211 villages



## Our programs

### Community Development programme:

Community Development programme were conducted for the people in particular area to have better awareness which helps them in a variety of ways, such as, to uplift their living condition, improve their health conditions and to provide an opportunity to increase their economic sustainability. Through this programme, we cover many targeted communities - less privileged, people with HIV/AIDS, people with disabilities, women, and children.

### CHILD LINE Foundation 1098:

In collaboration with Child line 1098 programme, we established childline services on March 15, 2016 in Ariyalur district. It covers four blocks of Ariyalur, Sendurai, Jayankondam and Andimadam. The main focus of this programme is to ensure the overall welfare of children. This service has crossed 25 years covering areas in and around Ariyalur, Perambalur, and Cuddalore districts. Through our childline intervention, we have helped solve many cases. Our CCC (Child Contact Centre) which is specifically allocated for children has 9 dedicated staffs working 24/7.

### Aim of the programme:

- Use the child line when the child is threatened in specific situation, for quick and immediate action.
- Create awareness of Child Line use and actions, and to avail the facility to every child in society so that in future there are no child victims.

### Objectives:

1. Give awareness on Child Line to public gatherings in selected places.
2. Steps on how childline functions to a case:
  - Receiving calls from children to CCC 1098 main centre at Chennai.
  - Divert the Child Line calls to district Centre from Chennai.
  - Responding the calls and point out the intervening and reach the place.
  - The problem will be solved or taken to the attention of legal bodies (police, VAO, panchayat president, DSWO)
  - Follow up the child directly to the spot and verify the child is in good status or facing any problem.
  - Prevent child marriage by taking action, collect evidence for effective prosecution and sensitize the community on the issue.
  - Advise the locals not to indulge in promoting or helping or allowing solemnization of child marriage.
3. Create Awareness through open house program (OHP) on monthly basis and depends on issue like abuse activities - verbal, physical, emotional, sexual abuse, child labor and child marriage.
4. Sharing information of issues among the team members through the phone as verbal report and documenting written record on daily basis.
5. Training the child line 1098 awareness program for Anganwadi workers, VAO and Panchayat presidents.

## Annual Program Highlights 2020-21



### **Children Educational Sponsorship programme:**

The educational sponsorship assistance programme helps children by facilitating their educational progress. Under this programme, we cover academic fee, notebook fee, and uniform fee in accordance to the standard of each children and on the basis of fees structure framed by the school. Apart from the above-mentioned help, we also provide educational materials to school-going children.

### **Nutritional food distribution programme:**

This programme aims at providing healthier food grains to people in rural areas, so that they can cultivate it and provide nutritious food to their children as well as to their community especially during this COVID period. As a part of this programme, we also provide medical support to children living in rural areas to improve their health condition as the place where they live don't offer proper healthcare facilities. Basic medicines as first aid kits are provided to them for immediate relief and healthier living condition.

### **Senior Citizen care and Supportive programme:**

This programme is to provide accommodation, support services, rehabilitation, advocacy, and knowledge enrichment sessions to the elders. The main purpose is to ensure that the elders lead a happy and secure life. As a part of this programme, we also provide nutritional food to our elders and follow-up with them to check their health and living condition.

### **Mentally Retarded children programme:**

The main objective of this programme is to give special care and attention to children with various deformities. Our Anbagam home is specially dedicated for special children - for nurturing, educating, rehabilitating, and making them self-reliable. Most of the children who come to our place are incapable of performing their daily routines and are in need of other's help. Through our continuous training, children make drastic change and we could see a lot of improvement in their behaviour, speech, and attitude. Periodically, we provide life-coping skills training to enhance the overall well-being of our children.

## Annual Program Highlights 2020-21

### Skills Training for Special need adult Male and Female:

Persons with disabilities are given special skill training to stabilise them financially. Here are the list of training we give to them:

- Candle making
- Office cover making
- Office file making
- Phenol preparing
- Incense sticks preparing
- Washing powder preparing
- Wire basket making
- Note book making
- Type writing and Computer training
- Artificial flower making
- Making handicraft materials

### Vocational Training Education:

Vocational Training education is given particularly for women, and person with disabilities to economically sustain them and lead them to live a respectable, dignified life in society. Additionally, empowering rural women through vocational training would ensure that their children would continue education.



## Annual Impact Highlights 2020-21

350

children received food and nutrition support

30

students received Android Mobile phone to attend the online class

15

Students received Laptop to do project work

36

Senior citizens got nutritional support and home counselling

55

Adult received skill training

500

people distributed food packets during COVID

5000

mask distributed to public, Hospital and shops to aware from Corona virus

## Team member list

### Board members:

**Mrs A. Leela Mary** - President  
**Mrs V. Chitra** - Vice - President  
**Dr READ Selvam** - Secretary  
**Mr G. Thiruvarasan** - Treasurer  
**Mrs R. Manonmani** - Executive Member  
**Dr K. Jothy** - Executive Member  
**Miss A. Amalorpava Mary** - Executive Member  
**Mrs P. Kanimozhi** - Executive Member  
**Mrs K. Ranjitha** - Executive Member

### Executive team:

**Mr Chitrakannan** - Co-ordinator  
 (Women Empowerment)  
**Mrs Dhanakodi** - Field co-ordinator  
 (Women Income Generation)  
**Mrs Arokia Mary** – Headmistress  
 (Anbagam Special School)  
**Mrs Shakilabanu** - Co-ordinator  
 (Special School Education and special homes)  
**Mrs Deepa** – Co-ordinator  
 (Skill training instructor)



## Overall Impact

**456**

Children educated through sponsorship programme

**198**

Adults supported with health care, counselling, and livelihood

**1500**

women given community level awareness towards self-sufficiency

**58**

youth and women provided skill training

**80**

intellectually challenged adult given vocational skill training

**220**

intellectually challenged children given writing and reading training

**33**

HIV/ AIDS affected children got health and nutrition support

**155**

PwDs supported for better livelihood to live like others in the society

**1452**

families received Grocery things, Toilet things and Mask for pandemic situation.





## Partners

### Government Partners:



### Funding Partner:



### Resource Partners :



**RURAL EDUCATION AND ACTION DEVELOPMENT (READ)**

1926 (8 / 58), SAKTHI VINAYAGAR STREET, VILANDAL, ANDIMADAM, ARIYALUR DISTRICT - 621 801.

**GENERAL ACCOUNT**

**INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH 2021**

EXPENDITURE	Rs.Ps	INCOME	Rs.Ps
<b>To FC Programme :</b>		<b>By FC Programme :</b>	
Vocational Skill Trainer Salary	1,92,000.00	<b>FC Other Programme :</b>	
Professional Fees	9,00,000.00	Contribution Received from	
Electricity Charges	23,129.00	SAHAYA International U.S.A.	29,44,836.36
Postage & Telephone	11,205.00	SAWES,Belgium	5,63,751.00
Food & Travel expenses	1,718.00		
Printing & Stationary	4,771.00		
Office Maintenance	748.00		
Computer Maintenance	2,500.00		
Vehicle Maintenance	1,629.00		
Training Fees	998.00		
Contribution to Annai Theresa School	5,29,200.00		
Contribution to Jawahar School	5,67,689.00		
<b>Education / Schools for the Resource Centre :</b>		<b>Education / Schools for the Resource Centre :</b>	
<b>Orphan Child Support Prog.</b>		<b>Orphan Child Support Prog.</b>	
Educational Aid Children Expenses	59,24,822.00	Contribution Received from	
Sponsorship Children Gifts Expenses	44,717.00	SAHAYA International U.S.A.	98,21,065.00
Grocery Things to Sponsorship Children	23,80,800.00	SAWES,Belgium	12,09,250.00
Transport Charges	2,960.00	FD Interest	53,521.00
Medical Expenses	37,796.00		
Postage & Courier	122.00		
Printing & Stationary	5,029.70		
Coordinator Salary	1,80,000.00		
Stipend Salary	72,000.00		
Accountant Salary	72,000.00		
Computer Maintenance	53,139.00		
Bank Charges	13,947.00		
Audit Fee	1,00,000.00		
<b>Sahaya Walks OVC &amp; HIV Positive Children Programme :</b>		<b>Sahaya Walks OVC &amp; HIV Positive Children Programme :</b>	
Nutritional Supplement - HIV + Children	79,071.00	Contribution Received from	
HIV Infected Support	6,62,000.00	SAHAYA International U.S.A.	7,41,071.00
<b>Covid 19 Relief Programme :</b>		<b>Covid 19 Relief Programme :</b>	
Grocery Things to Poor People	4,02,705.00	Contribution Received from	
Dress Expenses	1,60,391.00	SAHAYA International U.S.A.	3,06,173.00
Mask Expenses	43,077.00	SAWES,Belgium	3,00,000.00
<b>To LC Programme :</b>		<b>By LC Programme :</b>	
<b>Anbagam Special School for Mentally Retarded Children : Perambalur</b>		<b>Anbagam Special School for Mentally Retarded Children : Perambalur</b>	
Special Teachers Salary	3,36,000.00	Grant Received from	
Physiotherapist Salary	1,68,000.00	Salary Grant DDAWO, Perambalur	5,04,000.00
Food Expenses	3,98,07.00	Rent Grant DDAWO, Perambalur	1,20,000.00
Rent Expenses	1,20,000.00	Feeding Grant DDAWO, Perambalur	3,87,000.00
Electricity Charges	26,568.00	Bank Interest	432.00
Printing & Stationary	5,829.00	Local Contribution	93,581.00
Postage & Telephone	150.00		
School Maintenance	11,204.00		
Travel Expenses	3,827.00		
Sanitary Expenses	1,100.00		
Medical Expenses	746.00		
<b>Anbagam Early Intervention Centre for Mentally Retarded :Perambalur.</b>		<b>Anbagam Early Intervention Centre for Mentally Retarded :Perambalur.</b>	
Special Educator Salary - 5 Nos.	8,40,000.00	Grant Received from	
Ayah Salary - 4 Nos.	48,000.00	DDAWO, Perambalur	9,24,000.00
Rent Expenses	24,000.00	Bank Interest	413.00
Contingency	14,999.97		
<b>Anbagam Special School for Mentally Retarded Children : Andimadam</b>		<b>Anbagam Special School for Mentally Retarded Children : Andimadam</b>	
Special Teachers Salary	3,36,000.00	Grant Received from	
Physiotherapist Salary	1,68,000.00	Salary Grant DDAWO, Ariyalur	5,04,000.00
Food Expenses	4,95,562.00	Rent Grant DDAWO, Ariyalur	1,20,000.00
Rent Expenses	1,56,000.00	Feeding Grant DDAWO, Ariyalur	4,95,000.00
Electricity Charges	10,379.00	Bank Interest	131.00
School Maintenance	17,561.00	Public Donation	83,664.00
Medical Expenses	16,650.00		
Printing & Stationary	1,775.00		
Sports Things Expenses	975.00		
Telephone & Communication	50.00		
<b>Anbagam Special Home for Mentally Retarded Male above 14 years with Vocational Skill Training Perambalur :</b>		<b>Anbagam Special Home for Mentally Retarded Male above 14 years with Vocational Skill Training Perambalur :</b>	
Social Worker Salary	84,000.00	Grant Received from	
Home Warden Salary	1,02,000.00	DDAWO Office Perambalur	10,09,092.00
Cook Salary	54,000.00	Local Contribution	2,79,566.00
Assistant Cook Salary	48,000.00		
Sweeper Salary	48,000.00		
Night Watchman Salary	48,000.00		
Vocational Skill Trainers Salary 2 Persons	1,50,000.00		
Food Expenses	4,18,687.00		
Rent Expenses	1,62,000.00		
Medical Expenses	20,352.00		
Sanitary items	4,900.00		
Telephone & Mobile	14,946.00		
Raw Material Purchase	23,110.00		
Mat & Pillow	12,000.00		
Electricity Charges	12,183.00		
Student Uniform Expenses	48,000.00		
<b>Anbagam Special Home for Mentally Retarded Female above 14 years with Vocational Skill Training Andimadam :</b>		<b>Anbagam Special Home for Mentally Retarded Female above 14 years with Vocational Skill Training Andimadam :</b>	
Social Worker Salary	72,000.00	Grant Received from	
Home Warden Salary	60,000.00	DDAWO Office, Ariyalur	11,06,800.00
Cook Salary	36,000.00	Local Contribution	34,946.00
Assistant Cook Salary	24,000.00		
Sweeper Salary	24,000.00		
Night Watchman Salary	48,000.00		
Vocational Skill Trainers Salary 2 Persons	1,44,000.00		
Food Expenses	4,56,067.00		
Home Maintenance	15,045.00		
Rent	1,56,000.00		
Sanitary Expenses	3,960.00		
Postage & Telephone	13,285.00		
Cylinder Expenses	29,256.00		
Medical Expenses	11,272.00		
Electricity Charges	6,931.00		
Raw Material Purchase	5,600.00		
Mat Purchase	5,350.00		
Student Uniform	31,880.00		
<b>Anbagam Special School for Mentally Retarded Children : Srimushnam</b>		<b>Anbagam Special School for Mentally Retarded Children : Srimushnam</b>	
Special Teacher Salary	84,000.00		
Ayah Salary	60,000.00		
Rent	60,000.00		
<b>Anbagam Special School for Mentally Retarded Children : Ariyalur</b>		<b>Anbagam Special School for Mentally Retarded Children : Ariyalur</b>	
Special Teacher Salary	1,56,000.00		
Physiotherapist Salary	1,20,000.00		
Ayah Salary	48,000.00		
Rent	96,000.00		
<b>Childline Programme :</b>		<b>Childline Programme :</b>	
Recurring Expenses	1,68,000.00	Grant Received From	
Honorarium for One Co-Ordinator	5,76,000.00	Ministry of Women & Children	
Honorarium for Six Team Members	96,000.00	Development of India through	
Honorarium for One Counsellor	78,000.00	* CHILDLINE INDIA	
Honorarium for One Volunteer		FOUNDATION* MUMBAI	6,81,762.00

**Financials**

<b>Client Related Expenses:</b>		<b>Bank Interest</b>	1,337.56
Shelter	59,379.00	Public Donation	90,091.00
Travel Outreach	71,158.00		
Nutrition Support Poor Families	18,300.00		
<b>Administrative Costs:</b>			
Rent	1,11,600.00		
Communication, Telephone/Mobile	21,352.00		
Stationary Expenses	11,500.00		
Accountant Honorarium	30,000.00		
Audit Fees	4,300.00		
Postage	288.00		
Travel/Conveyance	548.00		
Star Health Insurance	6,912.00		
Training and Orientation	10,256.00		
Miscellaneous Expenses	4,840.00		
Electricity Expenses	5,829.00		
Open House Awareness	500.00		
Bank Charges	142.00		
Sanitation	2,810.00		
Mask Supply	7,000.00		
<b>Jawahar Nursery &amp; Primary School :</b>		<b>Jawahar Nursery &amp; Primary School :</b>	
Staff Salary	5,29,800.00	Contribution from FC Other Programme	5,67,689.00
Electricity Charges	5,043.00	Bank Interest	119.00
Festival Expenses	200.00	RTE Income - 2018-19	3,53,180.00
Travel & Mobile	1,664.00	RTE Income - 2019-20	4,46,130.00
Newspaper & Magazines	1,620.00	Donation	12,500.00
Printing & Stationary	1,846.00		
School Rent Expenses	1,80,000.00		
School Maintenance	17,216.00		
Staff Welfare	10,300.00		
Bank Charges	29.20		
Contribution to General Programme	6,33,000.00		
<b>Annai Theresa Nursery &amp; Primary School :</b>		<b>Annai Theresa Nursery &amp; Primary School :</b>	
Staff Salary	4,99,200.00	Contribution from FC Other Programme	5,59,200.00
Electricity Charges	8,783.00	Bank Interest	111.00
Festival Expenses	765.00	RTE Income - 2018-19	4,02,160.00
Food & Travel	315.00	RTE Income - 2019-20	4,89,050.00
Telephone & Mobile	700.00	Donation	9,000.00
Printing & Stationary	825.00		
School Rent	1,80,000.00		
School Maintenance	46,692.00		
Vehicle Maintenance	1,920.00		
Bank Charges	29.05		
Contribution to General Programme	7,20,000.00		
<b>Micro Finance Programme :</b>		<b>Micro Finance Programme :</b>	
Staff Salary	5,04,000.00	ICICI Service Charge Received	14,12,536.00
Postage & Telephone	122.00	Bank Interest	842.00
Misc Expenses	510.00		
Printing & Stationary	1,185.00		
Senior Citizen Rehabilitation	2,34,228.00		
Rent Expenses	1,29,500.00		
Electricity Charges	21,430.00		
Fuel Expenses	6,632.00		
Food & Travel	5,935.00		
Bank Charges	472.00		
Contribution to General Programme	4,58,000.00		
<b>Farmers Development Project :</b>		<b>Farmers Development Project :</b>	
Labour Food Expenses	14,376.00	<b>Agriculture Income:</b>	
Labour Wages Expenses	2,92,170.00	Paddy Sales Income	2,75,560.00
Transport Expenses	10,300.00	Groundnut Sales Income	44,500.00
Petrol & Diesel	54,299.00	Vegetables Sales Income	18,828.00
Fertilizer Expenses	3,16,310.00	Contribution from General Programme	8,57,000.00
Harvest Expenses	35,620.00		
Land Lease Expenses	1,75,000.00		
Staff Salary	1,44,000.00		
Seed Purchase Expenses	31,335.00		
Rotator Expenses	46,000.00		
Agriculture Maintenance Expenses	49,978.00		
<b>Sponsorship Programme :</b>		<b>Sponsorship Programme :</b>	
Educational Aid to Children Expenses	2,72,815.00	Public Donation	2,72,815.00
<b>General Programme :</b>		<b>General Programme :</b>	
Staff Salary	48,000.00	Dhwani Foundation, Bangalore	1,02,000.00
Training Fees	80,000.00	Bank Interest	2,146.00
Computer Maintenance	6,138.00	Jawahar School Rent Received	1,80,000.00
Advertisement	25,200.00	Annai Theresa School Rent Received	1,80,000.00
Bank Charges	472.00	Anbagam Home Andimadam Rent	1,56,000.00
<b>LC Transfer to Projects</b>		Anbagam MR School Andimadam	1,56,000.00
Anbagam Spl School,Perm.	93,581.00	Contribution from MFI	4,58,000.00
Anbagam Home, Male	2,79,566.00	Contribution from Annai Terasa School	7,20,000.00
Anbagam Home Female	34,946.00	Contribution from Jawahar School	6,33,000.00
Farmers Development Proj.	8,57,000.00	FD Interest	17,459.00
Depreciation	12,15,783.00		
Excess of Income over Expenditure	24,25,642.64		
	<b>3,07,01,307.56</b>		<b>3,07,01,307.56</b>



**RURAL EDUCATION AND ACTION DEVELOPMENT (READ)**

1926 (8 / 58), SAKTHI VINAYAGAR STREET, VILANDAI, ANDIMADAM, ARIYALUR DISTRICT - 621 801.

**GENERAL ACCOUNT**

**BALANCE SHEET AS ON 31st MARCH 2021**

LIABILITIES	Rs.Ps	ASSETS	Rs.Ps
<b>General Fund :</b>		<b>Fixed Assets :</b>	
Op. Balance	1,16,21,290.32	Land	16,31,632.00
(+) Excess of		Buildings	96,74,039.22
Income over		Furniture	5,38,338.21
Expenditure	<u>24,25,642.64</u>	Equipments	6,17,681.87
	1,40,46,932.96	Library Books	3,702.11
		Vehicles	18,20,482.61
Loans & Advances	60,81,146.00	Machinery	69,353.83
Receivable Grant	77,960.00	Computers	1,82,982.85
		Vesseles	1,997.20
		Electr.Goods	11,728.48
		Borewell	7,13,166.80
		<b>Current Assets :</b>	
		Rent Advance	1,22,000.00
		<b>Deposits:</b>	
		Telephone Deposits	1,500.00
		Gas Deposits	2,540.00
		EB Deposits	1,400.00
		<b>TDS :</b>	
		Op. Balance	3,72,899.41
		(+) Addition	<u>59,577.00</u>
			4,32,476.41
		Income Tax Paid	9,49,845.00
		Loan	10,31,921.00
		<b>Closing Balance :</b>	
		Cash on Hand	13,784.23
		<b>Cash at Banks :</b>	
		SBI - 35728283095	43,376.30
		SBI - 6053	3,074.21
		SBI - 2850728	1,792.78
		SBI - 24924	3,903.83
		IB - 573205904	6,250.71
		IB - 62083	1,489.80
		SBI - 97718	7,377.50
		IB - 25874	1,345.95
		IB - 41777	61,700.66
		SBI - 23341	8,668.01
		SBI - 21873	11,450.21
		SBI - 44130	2,001.18
		Fixed Deposits	22,33,036.00
	<u><u>2,02,06,038.96</u></u>		<u><u>2,02,06,038.96</u></u>

km



**CHARTERED ACCOUNTANT**  
ROY JOHN THOMAS, B.Com., F.C.A.,  
CHARTERED ACCOUNTANT  
M.No: 200 / 25188

# Rural Education and Action Development (READ)



1926, Sakthivinayagar Street,  
Vilandai- Andimadam Post,  
Andimadam Taluk, Ariyalur District,  
Tamil Nadu - 621801, India.  
04331 - 296483/ 9443147164 & 9047719164  
readselvam@gmail.com  
<https://readindia.in>



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